

SOUMYA GHOSH

UI/UX Designer

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PROFILE SUMMARY

I'm Soumya Ghosh, a passionate UI/UX Designer with a creative eye and a foundation in front-end technologies. I have basic knowledge of HTML, CSS, and JavaScript, and I'm skilled in design tools like Figma, Photoshop, and Illustrator. With a background in Fine Arts and a UI/UX certification from MAAC, I aim to design intuitive, user-friendly digital experiences that combine aesthetics with functionality.

SKILLS

PROFESSIONAL SKILLS

User Interface (UI) Design | User Experience (UX) Design | Wireframing & Prototyping | Visual Design Principles | Typography & Color Theory | Responsive Design | Collaboration & Communication | Problem Solving

TECHNICAL SKILLS

Figma | Adobe Photoshop | Adobe Illustrator | HTML | CSS | JavaScript

WORK EXPERIENCE

Graphic Design Intern

ClassRoute (YouTube-based Educational Channel)

Duration: 3 Months | Location: On-Site/Rajarhat, Kolkata

- Designed engaging thumbnails, banners, and visual assets for YouTube videos.
- Assisted in creating brand-consistent social media graphics.
- Collaborated with the content team to improve visual storytelling and viewer engagement.
- Applied design principles to create clean, professional layouts for digital content.
- Learned real-time project handling, meeting deadlines, and maintaining design consistency.

PROJECTS

Zomato App Redesign (Personal Project)

- Conducted UX analysis of the existing Zomato app to identify pain points.
- Redesigned key screens including homepage, search, and restaurant page for better usability.
- Created wireframes and high-fidelity UI in Figma, focusing on improving user journey and visual hierarchy..

Birdio – Online Video Editing Software (UI Design Concept)

- Designed the UI for Birdio, a web-based SaaS video editing platform.
- Focused on clean layout, tool accessibility, and user onboarding screens.
- Created user flows, wireframes, and mockups to visualize intuitive editing tools.

EDUCATION

AMITY UNIVERSITY

Bachelors Degree In Fine Arts (Animation)

2020-2024

MAAC ULTADANGA

UI/UX Design Certificate

2024-2025

Portfolio Website: <https://soumya-ghosh-portfolio.netlify.app/>

Behance : <https://www.behance.net/soumyaghosh2001>

Linkedin : www.linkedin.com/in/soumya-ghosh-55a55936b/?trk=opento_sprofile_goalscard